

KUBER (Keenly Understanding Business Environment Regularly) Initiative

The KUBER Initiative comes under the YUVA Shakti Mission. It is a collaborative effort between the Department of Technical Education, Skill Development and Employment, Government of Madhya Pradesh, and the MSME Department. This initiative is designed to foster innovation among young entrepreneurs through the organization of monthly hackathons.

Objective

To encourage innovation and identify promising business proposals by engaging young minds in regular problem-solving and entrepreneurial challenges.